Privacy Policy for Clove & Co.

Effective Date: 10-24-2024

At Clove & Co., we are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines the types of information we collect, how we use it, and your rights regarding your personal information.

1. Information We Collect

We collect the following types of information from you:

- **Personal Information**: This includes your name, email address, shipping address, billing address, phone number, and payment information when you place an order or sign up for our newsletter.
- Non-Personal Information: This includes data automatically collected when you visit our website, such as your IP address, browser type, pages visited, and referring website.
- **Cookies**: We use cookies to improve your experience on our website and to provide personalized content. You can choose to disable cookies through your browser settings.

2. How We Use Your Information

We use your personal information for the following purposes:

- To process your orders and provide customer service.
- To send you updates, promotions, or newsletters if you have opted in to receive these communications.
- To improve our website, products, and services.
- To analyze website traffic and usage to better understand customer preferences.

3. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties, except in the following situations:

- Service Providers: We may share your information with trusted third-party service providers who assist us in operating our website, conducting our business, or providing services to you (e.g., payment processors, shipping companies).
- Legal Requirements: We may disclose your personal information if required by law or to protect our legal rights.

4. Data Security

We implement various security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

5. Your Rights

You have the right to:

- Access the personal information we hold about you.
- Request that we correct or update any inaccurate or incomplete information.
- Request the deletion of your personal information, subject to certain legal obligations.
- Opt-out of receiving marketing communications from us by following the unsubscribe instructions in any email you receive or by contacting us directly.

6. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those websites and encourage you to review their privacy policies.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this page periodically to stay informed about how we protect your personal information.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or the handling of your personal information, please contact us at:

Clove & Co.

Email: <u>shannonschuu@gmail.com</u> Phone: 815-821-3153